



BRG™

STAINLESS STEEL PRESSURE COOKERS



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Integrated Stainless Expertise

Expect the world from us. From mines to metal to finished products. That is the depth of our knowledge in manufacturing Stainless Steel. BRG is perhaps one of the handful of backward integrated manufacturer of stainless steel cookware.



From mining to metal to finished products - this has been the mainstay of BRG

BRG - Integrating the longest value chain in Stainless Steel

BRG is a prominent player in the Indian stainless steel industry, producing high-quality products at extremely competitive costs.

Backed by an ingenious integrated production chain, the BRG group has established an international presence providing unlimited value to its customers worldwide.

At BRG, our belief of leadership stems from an exemplary performance. We have always strived to set standards that transcend industry norms. With a projected group turnover of USD 700 million and a CAPEX deployment of USD 750 million in various projects, we are innovating and improving our offerings and provide products tailor-made for our domestic and international customers.

Hot Rolled Stainless

0.8 Million metric tonnes of hot rolled, annealed and pickled plates and coils, in a wide variety of grades are produced annually by the Hot Rolling division at our facility. It is also home to the widest stainless steel plate made in India, the Wide SS 2000.

Cold Rolled Stainless

The Cold Rolling division produces high quality stainless steel coils and sheets, which find diverse use in a wide range of applications across industries.

Kitchenware Division

Having fully integrated operations give a precise control over the complete manufacturing process - right from making of the stainless steel to the finished material. What you get are advantages of the large economies of scale and a world class product at a highly competitive price.



Kitchenware division

At a glance

The stainless steel kitchenware vertical of BRG offers aesthetically and ergonomically designed stainless steel cookware, cutlery, utensils, kitchen tools, pressure cookers and thermo-ware manufactured to international standards. Stylish and user friendly stainless steel sinks, hobs and chimneys complete BRG's offering of kitchenware solutions and applications for the modern kitchen.

- Experience of more than 15 years in Stainless Steel production and related industries.
- Strong technical know-how & financials.
- Exceptional location advantage. Almost all of our raw material requirements are available within 100 km radius.
- Being fully integrated group we have the advantage of saving on multi-stage taxation, sales commission and freight charges, the benefit of which is passed on to our valuable customers.
- Focus on ensuring minimum possible thickness gauge variations in stainless steel profiles for reducing forming process breakages.
- Scrupulous quality assurance department, along with in-house designing department to meet the ever demanding requirement of industry.
- Expertise in reverse engineering of products
- BRG Group's own packaging unit for all kind of packaging requirement of customers.
- Proximity to port helps in outbound movements.

Kitchenware Making

- Maximum usage of pre-polished sheets for less labour involvement.
- Advanced conveyorised misc operation centers like press shop, weld shop for smooth movements.
- Advance procedures such as robotic welding arms where-so-ever economically viable.

Range of Stainless Steel products

PRODUCTS

Cookware (Impact Bottom)

Cutlery & Kitchen Tools

Thermoware

Formed Sinks

Hand Made Sinks

Pressure Cookers

Gas Stoves

Chimneys & Hobs

Water Tanks

Modular Kitchens

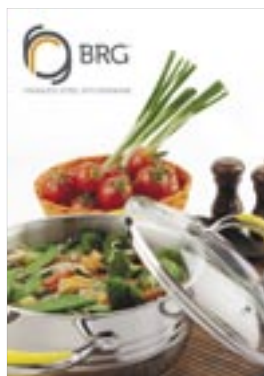
Dustbins

A Customer First approach. Forging lasting partnerships.

The cookware solutions at BRG start from listening to our customers. We are guided by working closely with our customers and providing them tailored solutions for their specific needs.

What our customers' expect and get is the advantage of our experience. With sophisticated integrated steel plants our effort always has been to provide the best quality products at the best price.

Other offerings from BRG are:



In-house design

Whether it is a quest for improved and efficient designs or finding better ways of riveting, you can trust the design team to deliver products that enhance the overall cooking experience.

At BRG, research and development is a continuous process. Our highly skilled team is always experimenting and developing new methods trying to improve upon the time-tested processes.

The specialized team of designers are developing new designs keeping in mind form and functionality. Before any product comes for manufacturing each

design is carefully evaluated, prototyped and tested.

It thus allows you to choose from a wide range of designs developed by BRG.

Private Label Manufacturing

BRG provides the same Design and research facilities to customers for developing products tailored to their requirement.



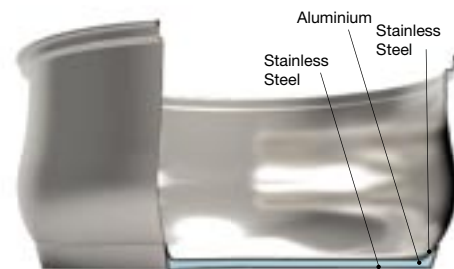
An Attention to details. New standards in Manufacturing Excellence

Manufacturing at BRG means perfection. Each product is tested thoroughly before it leaves the shop floor.

Each surface, each weld, each rivet, each bolt carries with it the mark of perfection. It is this attention to detail that makes the products last a lifetime.



Induction friendly Impact Bonded Bottom



The Stainless Steel impact bonded bottom is created by lightly welding a round aluminium disc to the bottom of the vessel, sandwiched by a piece of magnetic grade Stainless Steel. This increases the induction properties of the base. The Aluminium layer helps to distribute the heat evenly across the bottom piece. As a result, cookware heats quickly and evenly from edge to edge, all across the cooking surface. When compared with brazed base technologies, Impact Bonded Bottoms deliver better performance in terms of heat conduction and dispersion, resulting in elimination of hot spots and scorching.

Lifelong joinings



Each joining, and fusion of different materials to stainless steel is thoroughly tested to ensure several years of fault free service.

PRESSURE COOKERS

BRG Pressure Cookers, crafted with attention to detail, set the standard for pressure cooker design. They use 70% less energy than traditional cooking methods. BRG pressure cookers are fast, energy efficient, and safe. BRG's modern, innovative designs let you make healthy meals in a hurry.



With an integrated lid-locking system and 5 built-in pressure-release systems, you cook with less fat or oil and your dishes retain more nutrients than with traditional cooking methods. Dishes are prepared in less time. Pressure cooking retains and intensifies flavors, blending them quickly, while the pressure built up helps to tenderize tougher cuts of meat and softens beans, improving the texture.

BRG pressure cookers have a thick aluminum base sandwiched between layers of stainless steel, so they heat up fast and brown evenly. The durable construction ensures that each pot will provide years of use.



NILGIRI

CODE	DESCRIPTION	FINISHES
CWF05R073	3 Ltr	
CWF05R074	4 Ltr	Mirror Finish
CWF05R075	5 Ltr	
CWF05R076	6 Ltr	



HIMALAYA

CODE	DESCRIPTION	FINISHES
CWF01R033	3 Ltr	
CWF01R034	4 Ltr	Mirror Finish
CWF01R035	5 Ltr	
CWF01R036	6 Ltr	



ALPS

CODE	DESCRIPTION	FINISHES
CWF02R033	3 Ltr	Mirror Finish
CWF02R034	4 Ltr	
CWF02R035	5 Ltr	
CWF02R036	6Ltr	



EVEREST

CODE	DESCRIPTION	FINISHES
CWF03R073	3 Ltr	Mirror Finish
CWF03R074	4 Ltr	
CWF03R075	5 Ltr	
CWF03R076	6 Ltr	



ATLAS



CODE	DESCRIPTION	FINISHES
CWF04R073	3 Ltr	Mirror Finish
CWF04R074	4 Ltr	
CWF04R075	5 Ltr	
CWF04R076	6 Ltr	



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BRGTM

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Plant Locations

Kharagpur site: Plot F1, Sector F, Vidyasagar Industrial Park, (Kharagpur WBIDC), Vill/Mouza-Ruisanda Rupnarayanpur, Jafala, P.O. Jakpur, P.S. Kharagpur (L), Dist : Paschim Mednipur-721 301, West Bengal, India

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